



**KNIGHTS
OF COLUMBUS**
IN SERVICE TO ONE. IN SERVICE TO ALL.

MARIAN COUNCIL 3827
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2nd Marketing Committee Meeting of Fraternal Year 2010 – '11 Monday, August 16, 2010

Called to order at 7:00 pm by chairman M. Gigot. Present: L. Fair, D. Williams, R. Peller, J. Breitfeller, B. Belanger. Excused: M. Waldmann, J. Taylor. Absent: J. Touw. Guests: J. Twyman, M. Devitt.

Minutes of the July 19, 2010 meeting were approved.

Past Events:

Posted stories on the family picnic; poor attendance. Schedule away from the softball tournament and involve younger families in planning.

News releases on installation of officers and Soccer Challenge but neither got published.

Unfinished Business:

Website Landing Page, Nativity Trivia Night – no report.

Dining for Schools – contact 9 schools. Sign / balloons. No report on Tootsie Roll \$ donors.

Promote KC at parishes – JB orders council flyers, LF/JB deliver to St. Bonaventure, Assumption for welcome folders. Invite Assump., St. B., Nativity priests to dinner. Can't plan events until new pastors are installed. Assumption's English bulletin publishes Round Table jobs and can be stuffed with KC insert. Ask mention of Blessed Trinity dinners. Nativity RT won't help with membership; works through administrator (pastor is not involved). OLG has KC kiosk and bulletin board, gets bulletin coverage of activities.

New Business:

Meeting minutes on website, define what is public info – Motion to post Council, Home, Fraternal minutes passed 5/4, these are standing committees with budgets their work must be disseminated to the membership. Motion to post Budget, Marketing, Gambling, Auxiliary minutes was lost. Content limited to major motions and top-line financials, but secretaries do not follow proper recording procedures. Tabled further discussion until next meeting.

Advertising Calendar – tabled until next meeting.

Website articles and publicity for coming events:

- Respect Life Oct. program - MG
- 9/12 Fraternal Board pancake breakfast – RP
- Vets Home semiannual article – tabled
- Round Table projects, parish dinners – to be covered at Membership Cmte. Mtg.

Next Meeting 7:00 pm Monday, September 20 in the Madonna Room.

Prayer by Doc Williams. Adjourned 8:30 pm.

- Mike Gigot, Chairman